

Making Places Last
Sustainable Homes and Communities
7th November 2018, Tally Ho, Pershore Road
Birmingham B5 7RN

Key sponsors



We Can And Are Doing What Is Needed To Respond To UN 'Planet Under Threat' Report

Speakers representing a wide range of professions and skills provided unequivocal evidence that we are already doing what is needed to respond to the UN's recent report on the dire state of the planet. We just need to do much more! This fourth staging of the event saw it move to the Tally Ho Conference Centre, Birmingham with 180 plus on the attendance list, an overseas key guest speaker, a table top exhibition, a workshop for youngsters at lunchtime and an RSA World Café after lunch. A buzz of energy prevailed throughout what was by far the biggest event in the series to date. Steve Davis, Health, Safety and Environmental Manager from lead sponsor whg Housing Association, echoed the thoughts of many when he said afterwards *"The impressive line-up of speakers proved that being environmentally and socially aware is good for business and the communities being served. We somehow need to capture all of this and put pressure on the political powers in our region and beyond to put Sustainable Development back on track to its pre austerity status"*.



Full house at Tally Ho



Guest speaker Maciej Korbasiewicz of Bolik SA with event Chairman, Beverley Nielsen



One of the event sponsors, Simone Hindmarch of Commercial, in packed room



Students involved in the EcoEd Challenge

"A memorable event," said event Chairman, **Beverley Nielsen** of the Institute for Design & Economic Acceleration at Birmingham City University. *"I felt the atmosphere and energy around the room was impressive as indeed were the contributions from presenters and sponsors."* **Peter Braithwaite** in the context of Birmingham staging the 2022 Commonwealth Games, told of his experiences as head of sustainability for the London Olympics Delivery Partners. He said: *"this was the best yet – great to hear informative and challenging presentations. I enjoyed the morning. The whole event was pretty slick."* **David Cole** of energy specialists SIG said *"The topics were rich in both content and coverage, creating a unique global partnership; with institutions working for sustainable solutions with a common goal which reduces poverty and builds/shares prosperity. Bringing in the school was an excellent idea – what a well informed and delightful number of teenagers. An absolute credit to their school."*

Event Programme and Presentations

See the full programme for Making Places Last – Sustainable Homes and Communities 2018 via:

<http://www.climate-change-solutions.co.uk/past-events/making-places-last-sustainable-homes-and-communities/>
All PowerPoint presentations and videos can be seen via
<https://1drv.ms/f/s!AroKUVonyUEe3XcRMbv-YS6WXFI6>



Steve McCabe of IDEA Provides

Summary of Presentations

We are grateful to Dr Steve McCabe, Associate Professor, IDEA, Institute for Design & Economic Acceleration, Birmingham City University, for his independent report of event presentations.

http://www.davidmiddletoncommunications.uk/files/5315/4331/1348/Making_Places_Lastvbn_smcc.pdf

'Shape Your Pledge and Go Viral' Workshop.

Ecoed is a fun, interactive, online app that aims to help children and adults learn and transform their daily habits towards a more environmentally sustainable life. Ecoed worked in collaboration with the RSA to present an interactive workshop at lunchtime for a group of 19 young geography students who sat through the morning conference. See more:

[Shape your pledge and go viral blog.docx](#)

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