

# Making Places Last

## Sustainable Homes and Communities

7th November 2018, Tally Ho, Pershore Road  
Birmingham B5 7RN

Key sponsors



Confirmed partner networks

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We Can Create Low Carbon, Sustainable Communities Now That Will Still Be Fit For Purpose In 50 Years

### More - \*sponsors \*speakers \*networks + Keynote Speaker From Overseas

We are delighted to welcome additional key sponsor Soltherm External Insulations, speakers from the SCATTER project and from Ecoed, and additional network partners Birmingham Business Focus, the Futures Network West Midlands and the SDG Network. We will reveal our keynote guest speaker later!!



## PROMOTING CROSS SECTOR CO-OPERATION

### Speaker Line Up

Event Chairman

**Beverly Nielsen: (BCU) (Institute For Design & Economic Acceleration)**

Speakers in alphabetical order:

**Jono Adams, Associate Director, Anthesis for SCATTER** - Setting City Area Targets and Trajectories for Emissions Reductions

**Peter Braithwaite, Former Head Of Sustainability, London Olympic Delivery Partners** - Lessons to be learnt as Birmingham builds athletes village for Commonwealth Games

**Paul Dockerill, Director of Energy and Programme Management, Walsall Housing Group** - Opportunity in collaboration in future community development

**Gerrard Fisher, Partner, OSA Partners LLP** - Circular economy case studies

**Steve Gapik, MD (UK), Soltherm External Insulations** - Exploiting business opportunity through long-term and ethical relationships

**Dr David Greenfield, Co-organiser and Mentor, Circular Economy Club** - Report from global research into action already happening

**Ben Harding, Corporate Development Director, SUEZ Recycling & Recovery UK** - Putting waste to good use

**Susan Harris, Chair, RSA Sustainability Network** - Will launch the RSA's World Café workshop to follow conference

**Gavin Heaphy, Construction Director, North West Cambridge Development** - It can be done! 3,000 homes are being developed with sustainable development paramount in build; energy; waste; mobility

**Simone Hindmarch-Bye, Co-Founder, Commercial Group** - Sustainability and efficiency in business operations

**Carolina Karlstrom, Proprietor, Jade Advisory for Ecoed** - Awareness raising through entertaining and social media

**Mike Leonard, CEO, Building Alliance** - The need to change and the opportunities available

**Tom Pell, Co-founder, The Green Kilo** - Launched the first zero waste supermarket in Birmingham

**Prof. Peter Slater, Professor of Materials Chemistry, Centre for Strategic Elements and Critical Materials, University of Birmingham** - Impact on critical materials of rush away from fossil fuel power base.

Followed by

**RSA World Café delegate involving workshop and keynote speaker**



MORE

## 2 Additional Speakers

Latest additions to the programme of speakers are:

### SCATTER

Launched in March at Andy Burnham's Regional Green Summit in Manchester, SCATTER (Setting City Area Targets and Trajectories for Emission Reduction) provides a tool to support cities across the UK to set emission reduction targets and define appropriate pathways to achieve them. The implementation of the model has been piloted by Greater Manchester and supports their vision to develop an ambitious science based carbon reduction target as part of becoming a leading Green City.

### ECOED

Ecoed is the brainchild of Argentinian sustainability and behavioural change professional Maria Soledad Riestra based in Hong Kong. It provides a great example of how IT and social media can be used to entertain, raise awareness and educate about sustainability values. Discussions are already in hand across the UK including the Midlands as to how Ecoed can be used in schools and colleges. RSA Fellow, Carolina Karlstrom, is the UK associate of Ecoed working with us on exciting ideas for November 7<sup>th</sup>.

## 3 Additional Partner Networks

Latest networks to support the event are:



First contact with this group was at a Birmingham Business Focus event at Millennium Point where it became obvious the concerns being expressed were very much in line with the values we will be highlighting on November 7<sup>th</sup>. We are grateful to outgoing Chairman, renowned Birmingham solicitor, Neil Maybury and his successor, Bill Good for linking BBF to our initiative.



Futures Network West Midlands - FNWM  
Looking to the future in an uncertain world

Sandy Taylor is a name many people will know from his many years heading up the City of Birmingham's sustainability programme. Now retired from that role but still very active in numerous initiatives, we are grateful to him for linking the Futures Network West Midlands to our event. FNWM comprises "individuals from professional and academic backgrounds who have experience of and a commitment to strategic and spatial planning, with a particular interest in the West Midlands."



This is the logo of SDG Network, a network of more than 800 change makers that brings people together to educate, inspire and create action towards the Sustainable Development Goals. SDGN is another string in the bow of Carolina Karlstrom.



Guest comment from Mike Leonard, CEO, The Building Alliance

### A once in a generation opportunity for inclusive growth

Building the 215000 homes we need in the West Midlands could provide a spectacular multi-billion-pound boost to our local economy as for every £1 invested in new homes our economy enjoys a £2.84 return. That is because we make it and build it here and the multiplier effect of real manufacturing as opposed to assembly of imported steel and timber is of great economic

and social value to the region. As we approach Brexit we must reduce our dependency on imports and bring down our trading deficit. Most brick and block manufacture takes place here in the Midlands due to the massive reserves of clay and aggregates that lie beneath us.

New home purchasers prefer masonry which is adaptable to their current and future needs and has thermal mass to prevent an increased threat of overheating. Masonry is also non-combustible which takes on added importance as we have a fast-growing ageing population, who will stay in their own homes longer and need to feel safe in the event of fire.

### The Tipping Point & Event Promo

See blog on RSA site by conference programme producer, David Middleton, via [www.thersa.org/discover/publications-and-articles/rsa-blogs/2018/08/rsa-sustainable-communities-conference](http://www.thersa.org/discover/publications-and-articles/rsa-blogs/2018/08/rsa-sustainable-communities-conference)

### 2 events in 1 and table-top exhibition

The large hall at the Tally Ho! provides opportunity for us to stage the conference, the RSA's World Café workshop, and a table-top exhibition all in one room. If you are interested in having a table in the exhibition email Jacqui via the address below.

### FREE TO ATTEND

Our supporters and sponsors asked that the 2018 staging of this not-for-profit event be free for all delegates to attend. For more event details and to register, go to

<http://www.climate-change-solutions.co.uk/>

#### Event Enquiries

DMC – [davidm@dmc-sd.co.uk](mailto:davidm@dmc-sd.co.uk)

CCS - [jacqui.staunton@climate-change-solutions.co.uk](mailto:jacqui.staunton@climate-change-solutions.co.uk)