



Images from 2018 event

# Making Places Last No 5 - 2019

(Draft 15)

Wednesday, November 6<sup>th</sup> 2019

Tally Ho Conference Suite, Birmingham

Sponsored by:	UNIVERSITY OF BIRMINGHAM	BIRMINGHAM ENERGY INSTITUTE	RAMBOLL	RSA Fellowship	STEAM HOUSE	tbc	tbc
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## Responding to UN dire warnings on climate change

If global warming increases by 1.5 degrees or more by 2030 (just 11 years from now!), how will it impact on our daily lives and quality of life?

For our businesses, what are the threats? What are the opportunities?

### Project objectives

- Understand and widely disseminate the practical consequences of climate change to our daily lives
- Encourage a more urgent and comprehensive response from our civic and legislative leaders
- Showcase existing business sector responses to stimulate more to do the same

### Reason for event

In October 2018 the United Nation's IPCC (Intergovernmental Panel on Climate Change) issued a special report on the impacts of global warming at 1.5 °C above pre-industrial levels. It states that global warming is likely to increase by 1.5°C between 2030 and 2052 if it continues to increase at the current rate. While previous estimates focused on the potential damage if average temperatures were to rise by 2°C, this report shows that many of the adverse impacts of climate change will come at the 1.5°C level.

In December 2018 there were some dire warnings from the UN's Climate Convention in Katowice, Poland. They included: "Civilisations are going to collapse and much of nature will be wiped out to extinction if humanity doesn't take urgent action on climate change" - **Sir David Attenborough**.

"We are clearly the last generation that can change the course of climate change, but we are also the first generation with its consequences" - **Kristalina Georgieva, the CEO of the World Bank**.

"Climate change is running faster than we are and we must catch up sooner rather than later, before it's too late. For many people, regions and even countries, this is already a matter of life and death" - **United Nations Secretary-General Antonio Guterres**.

### Overall event theme

What would 1.5 degree C increase in global temperature mean to the people of the West Midlands both in terms of individuals and as businesses, the latter including changing markets and supply chains.

### Confirmed Partner Networks

Building Alliance BA	Climate Action Network West Midlands	CIRCULAR ECONOMY CLUB	idea INSTITUTE	mebc	RSA Fellowship	sustainability west midlands
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### Proposed programme

Morning – business. Afternoon policy and politics

**Event Chairman (morning): Beverley Nielsen:**

**Confirmed**

Our event chairman (for the third year), is an entrepreneur, educator and campaigner. She is executive director of the Institute of Design and Economic Acceleration at Birmingham City University. Her wide ranging business and commercial career has included, amongst much more, being a policy advisor for the CBI on non-tariff trade barriers in Europe, promoting in Brussels the views of British business in the early days of the European Community, working in New York for Vogue, and being regional director for CBI in the West Midlands.

**Event Chairman (afternoon): David Middleton:**

**Confirmed**

David retired from the roles of founder and CEO of the MEBC sustainability business network and CEO of the UK branch of the World Business Council for Sustainable Development in 2014 after more than 20 years of advocating the values of sustainability. He now helps deliver this conference and publishes novels.

### Scene setters

Reflecting on the UN warnings and putting them into a practical context, what does 1.5 degrees C above pre industrialisation levels mean to ordinary people? How does it impact on where we live, in what we live, how we eat and where we travel to? What does it mean to business? How will markets and supply chains be impacted?

**John Firth, Co-founder and CEO of Acclimatise****Confirmed**

Acclimatise is the leading provider of climate change risk and adaptation service worldwide. Acclimatise has built up a vast knowledge base from successfully delivering hundreds of projects in over seventy countries.

**The Chair, CEO or Liz Parkes, Deputy Director Climate Change and Business Services.****Confirmed****Business**

Representing key sectors. How are they responding to climate change and the prospect of a 1.5 degree C increase by 2030? How will markets and supply chains be impacted. How much of this is a threat and how much an opportunity?

**Dr Paul Brooks, Group Director; Health, Safety & Environment, Tata Group****Confirmed**

Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise headquartered in India, comprising over 100 independent operating companies. The group operates in more than 100 countries across six continents. It has considerable interests in the UK and the Midlands not the least of which is Jaguar Land Rover.

**Adam Selvey, UK Building Services Design Excellence Leader, Ramboll UK****Confirmed**

Ramboll UK is a leading engineering, design and consultancy company founded in Denmark in 1945 and now with 300 offices in 35 countries and a rapidly growing team in Birmingham. Adam to consider the repurposing of existing buildings and building flexibility into buildings for future changes.

**Nicky Philpott, Director, UK Health Alliance on Climate Change****Confirmed**

UK Health Alliance on Climate Change brings together the UK's leading health institutions, doctors, nurses and other health professionals to advocate for responses to climate change that protect and promote public health.

**The STEAMhouse****Confirmed**

Reporting outputs, actions and developments from its June 20th event, a STEAMhouse initiative in partnership with West Midlands Combined Authority and Climate Change Solutions Limited. The event seeks to bring together a range of key public, private and third sector stakeholders with knowledge and commitment to collaborate for accelerating and wider public understanding and engagement in delivering solutions, benefiting health and sustainability for all our region.

**Professor Martin Freer, Director, Birmingham Energy Institute, University of Birmingham****Confirmed****Afternoon – Policy and Politics****Key guest speaker****identified but to be approached****Regional Mayor Hustings event****tbc**

Candidates standing in the election for West Midlands Regional Mayor will be invited to speak for five minutes on the subject of climate change and its impact on the region. The session then becomes an open debate involving delegates.

NB – we are keen to again involve youngsters in the event especially since the high profile activity around the globe this year. Various conversations are in hand in this respect.

**Historic**

In 2015, inspired by the width of services and activities Walsall Housing Group (whg) is now engaged in beyond that of 'just' social housing, David Middleton Communications (DMC) and Climate Change Solutions (CCS) combined forces to present a not-for-profit event aimed at stimulating more commitment to the development of low carbon, sustainable communities operating in a circular economy. With support from whg, the first event was staged at the MAC in Birmingham in November 2015 on a not-for-profit basis and has been repeated annually, moving to the Tally Ho in 2018 when the RSA staged a World Café type workshop as a second phase to the event. Making Places Last – Sustainable Homes and Communities was sponsored by the RSA, whg, Commercial, Suez and Soltherm. More than 180 people were on the attendee list. Keynote guest speaker was Maciej Korbasiwics, CEO and President of Bolix SA.

**2019 event**

DMC and CCS are keen to again deliver this event on a not for profit basis with DMC responsible mainly for the event design and content and CCS mainly for its delivery. A Project Advisory Group 2019 consists of Abigail Campbell (RSA); Ben Harding (Suez); Beverley Nielsen (IDEA/BCU); David Middleton; (DMC); Dr Yeow Poon (Birmingham Business Focus); Jacqui Staunton (CCS); Mike Leonard (Building Alliance); Steve Davis (WHG); Steve McCabe (BCU); Sue Brothwood (Environment Agency).

**Funding**

It is proposed that funding for the event is raised via sponsorship from the sectors to be featured in the event, as has happened in the previous stagings of this event.

**David Middleton**

November 2018 – latest revision (15) May 2019

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Proposed jointly by:

David Middleton Communications (DMC) & Climate Change Solutions (CCS)